

### **BGS**

# Swiss Brunes in Sommet 2023

### **FRANCE**







### Day 1 : 3rd October 2023 (-/-/D)

Arrival on your own at Sommet de l'Élevage in Cournon d'Auvergne, France.

For international delegations:

- Free entrance to the Sommet de l'Élevage upon presentation of proof of identity
- Free access to the international space (drinks, restrooms)
- Left-luggage office solution

**18h00**: Departure from the Sommet. Road to Brioude (65km, one hour drive).

Make yourself comfortable in the hotel Artemis 3\*\*\* in Brioude.

Dinner and night.



Jour 2 : 4th October 2023 (B/L/D)



Continental breakfast at the hotel.

Departure for a full day of farm visits around Swiss Brunes in the region. (Organized by BGS)

Lunch included.

Road to the Sommet de l'Élevage.

Each year, the international gala evening, organized by France Génétique Elevage

(FGE) is attended by more than 400 international visitors. Illustrated by a presentation of over 40 breeds (bovine, ovine, horses), this 1h30 show exposes the French offer: a wide range of breeds who meet the diversity of farming contexts and market demands; a highly performing breeding animals resulting from a rigorous selection process; products at the cutting edge of progress and technological innovation.

To conclude the event, a cocktail - in the ring and on straw bales tables - is offered to all participants. It is an excellent opportunity for all international delegations to exchange with FGE members in a friendly atmosphere.

Translation will be available from French to English

Return to Brioude.

Night at your hotel.





### **₽** Day 3 : 5th October 2023 (B/-/-)



Morning: Continental breakfast at the hotel and road to Cournon d'Auvergne.

Free time at the Sommet de l'Élevage. Leading European show for livestock professionals, the Sommet de l'Élevage in Clermont-Ferrand / Cournon is one of the largest international trade shows specialized in livestock production.

Located in the heart of the Massif Central, in the largest beef cattle breeding region in Europe, the Sommet is a business forum primarily devoted to showing animals. In 2019, more than 2,000 animals of high genetic value will be presented at the show (22 French and European cattle breeds, 26 sheep breeds, 16 horse breeds, etc).

Lunch on your own.

**Swiss Brunes national championship** in the milk breed arena. The most beautiful animals from France will be presented during this competition.

Aperitif and dinner (organized by BGS).

Road to Brioude.

Night at the hotel.

## P Day 4 : 6th October 2023 (B/-/-)

**Morning:** Breakfast at the hotel and check-out.

Transfer back to Clermont-Ferrand (train station, airport or the Sommet according to your need).

---- End of service ----

B = Breakfast / L = Lunch / D = Dinner



# If you stay in the region...

L'Aventure Michelin reveals the living history of a product and a brand that has always kept up with its time. At the centre of the journey is the familiar, jovial figure of the Michelin Man. A figure that symbolises Michelin: close to the public, constantly evolving, but remaining true to its values. The Michelin Group's museum is a fun, interactive experience in a setting that embarks young and old alike on a novel adventure. Yesterday's experience is the bedrock for tomorrow's progress: the epic Michelin story is being written here and now. The Michelin adventure has been unfolding since 1889!





#### Take the electric cogwheel train!

The mountainside route offers a comfortable 15-minute trip and reveals a breathtaking panorama of the Chaîne des Puys, the plain of Limagne, Clermont-Ferrand and the Massif du Sancy.

